

## **Introduction to Power Corporation**

September 2023

## Forward looking statements, disclosures concerning public investees and basis of presentation

For definitions of capitalized terms used herein, see the "Abbreviations" page.

#### Forward Looking Statements

In the course of today's meeting, representatives of the Corporation may make, in their remarks or in response to questions, and the accompanying materials, including this presentation, may include, statements containing forward-looking information.

Such forward-looking statements are based on certain assumptions and reflect the Corporation's current expectations, or with respect to disclosure regarding the Corporation's public subsidiaries, reflect such subsidiaries' current expectations and is closed in their respective MD&A. Forward-looking statements are provided for the purposes of assisting the listener/reader in understanding the Corporation's financial performance, financial position and cash flows as at and for the periods ended on certain dates and to present information about management's current expectations and plans relating to the future and the listener/reader is cautioned that such statements may not be appropriate for other purposes. These statements may include, without limitation, statements regarding the operations, business, financial condition, expected financial results, performance, prospects, opportunities, priorities, targets, goals, ongoing objectives, strategies and outlook of the Corporation's NOTIB commitments in the slide entitled "Opportunities for further value creation", as well as the outlook for North American and international economies for the current fiscal year and subsequent periods, the Corporation's NOTIB commitments of the Power group and third parties, the completion of the strategic partnership transaction in SHMI, the Corporation's expectation to generate a recurring stream of management fees and its share of performance-based carried interest from the alternative asset investment platforms and to realize synergies among the Power group's various operating groups and the alternative asset investment platforms, the objective to maintain a minimum level of cash and cash equivalents relative to fixed charges and the monetization of assets, and the Corporation's subsidiaries' forecasts' of negative versions thereof and other similar expressions, or future or conditional verbs such as "expects", "anticipates", "pleieves", "setimates", "seeks", "intends", "targets", "projects", "forecasts' or negative versions ther

By its nature, this information is subject to inherent risks and uncertainties that may be general or specific and which give rise to the possibility that expectations, forecasts, predictions, projections or conclusions will not prove to be accurate, that assumptions may not be correct and that objectives, strategic goals and priorities will not be achieved. A variety of factors, many of which are beyond the Corporation's and its subsidiaries' control, affect the operations, performance and results of the Corporation and its subsidiaries and their businesses, and could cause actual results to differ materially from current expectations of estimated or anticipated events or results. These factors include, but are not limited to: the impact or unanticipated impact of general economic, political and market factors in North America and internationally, fluctuations in interest rates, inflation and foreign exchange rates, monetary policies, business investment and the health of local and global equity and funding risks, risks reslated to investments in private companies and illiquid securities, risks associated with financial instruments, changes in accounting policies and methods used in the companies and assumptions), the effect of applying future accounting changes, business competition, operational and reputational risks, technological changes, cybersecurity risks, changes in government regulation and legislation, changes in tax laws, unexpected judicial or regulatory proceedings, catastrophic events, man-made disasters, terrorist attacks, wars and other conflicts (such as the invasion of Ukraine), or an outbreak of a public health pandemic or other public health crises (such as COVID-19), the Corporation's and its subsidiaries' subcidiaries disclosed in this presentation, the factors identified by such subsidiaries in their respective MDSA.

The listener/reader is cautioned to consider these and other factors, uncertainties and potential events carefully and not to put undue reliance on forward-looking statements. Information contained in forward-looking statements is based upon (including management's perceptions of historical trends, current conditions and expected future developments, that any required approvals (including regulatory approvals) for strategic transactions, acquisitions, divestitures or other growth or optimization strategies will be received when and on such terms as are expected, as well as other considerations that are believed to be appropriate in the circumstances, including the availability of cash to complete purchases under the NCIB, that the list of risks and uncertainties in the previous paragraph, collectively, are not expected to have a material impact on the Corporation and its subsidiaries, and with respect to forward-looking statements of the Corporation's subsidiaries disclosed in this presentation, the risks identified by such subsidiaries in their respective MD&A and Annual Information Form most recently filed with the securities regulatory authorities in Canada and available at www.sedarplus.ca. While the Corporation considers these assumptions to be reasonable based on information currently available to management, they may prove to be incorrect.

Other than as specifically required by applicable Canadian law, the Corporation undertakes no obligation to update any forward-looking statement to reflect events or circumstances after the date on which such statement is made, or to reflect the occurrence of unanticipated events, whether as a result of new information, future events or results, or otherwise.

Additional information about the risks and uncertainties of the Corporation's business and material factors or assumptions on which information contained in forward-looking statements is based is provided in its disclosure materials, including in its most recent interim MD&A and its most recent Annual Information Form, filed with the securities regulatory authorities in Canada and available at www.sedarplus.ca.

#### **Disclosures Concerning Public Investees**

Information in this presentation and any accompanying oral statements, including in response to questions, (i) concerning Great-West and IGM, as applicable, has been derived from Great-West's and IGM's most recent interim MD&A, as prepared and disclosed by the respective companies in accordance with applicable securities legislation, and which is also awailable either from SEDAR+ (www.sedarplus.ca) or directly from their websites, www.greatwestlifeco.com and www.ignthein.calcion; and (ii) concerning GBL has been derived from publicly disclosed information, as issued by GBL, including in its half year 2023 report at June 30, 2023, and further information on GBL's results is available on its website at www.sedarplus.ca, who is a concerning GBL has been derived from publicly disclosed information, as issued by GBL, including in its half year 2023 report at June 30, 2023, and further information on GBL's results is available on its website at www.sedarplus.ca, which are searnings (loss)", "Non-GAAP Ratios" and "Assets under management (AUM)" and assets under administration (AUAI)" of Great-West's and "Non-IFRS Financial Measures and Other Financial Measures of IGMs most recent interim MD&A, which are each included in Parts B and C, respectively, of the Corporation's most recent interim MD&A, which are each included in Parts B and C, respectively, of the Corporation's most recent interim MD&A, which are each included in Parts B and C, respectively, of the Corporation's most recent interim MD&A, which are each included in Parts B and C, respectively, of the Corporation's most recent interim MD&A, which are each included in Parts B and C, respectively, of the Corporation's most recent interim MD&A, which are each included in Parts B and C, respectively, of the Corporation's most recent interim MD&A and C. respectively,

On a quarterly basis, GBL reports its net asset value as it represents an important criterion used in assessing its performance. GBL's net asset value of its investment portfolio, its gross cash and treasury shares, less its gross debt. GBL's investments held in listed entities and treasury shares are measured at their market value, investments in private entities are measured using the recommendations of the International Private Equity and Venture Capital Valuation Guidelines, and recent investments are valued at their acquisition cost, which represents GBL management's best estimate. GBL Capital's portfolio of investments is measured by adding all investments at fair value provided by the fund managers with GBL Capital's net cash, less its net debt. Sienna Investment Managers' assets are valued at the acquisition cost of the management companies, less, where applicable, impairments. For more information on GBL's net asset value and valuation principles, refer to its website (www.qbl.be).

#### **Basis of Presentation**

The condensed consolidated interim unaudited financial statements for the period ended June 30, 2023 of the Corporation, which reflect the adoption of IFRS 17, Insurance Contracts (IFRS 17) and IFRS 9, Financial Instruments (IFRS 9) on January 1, 2023 the resulted in the restatement of certain comparative amounts, have been prepared in accordance with International Financial Reporting Standards (IFRS) unless otherwise noted and are the basis for the figures presented in this presentation, unless otherwise noted. All amounts presented herein have been restated unless otherwise noted. Comparative results have been restated to exclude discontinued operations related to Putnam from adjusted net earnings.

## Non-IFRS financial measures and other measures

#### Non-IFRS Financial Measures

Management uses these financial measures in its presentation and analysis of the financial performance of Power Corporation and believes that they provide additional meaningful information to listeners/readers in their analysis of the results of the Corporation.

Adjusted net earnings attributable to participating shareholders is calculated as (1) net earnings attributable to participating shareholders and (2) adjustments, which include the after-tax impact of any item that in management's judgment, including those identified by management of its publicly traded operating companies, would make the period-over-period comparison of results from operations less meaningful. In the first quarter of 2023, management of Great-West refined its definition of Adjusted net earnings, a non-IFRS financial measure" in the section "Overview" of the Corporation's most recent interim MD&A. Adjusted net earnings attributable to participating shareholders includes the Corporation's share of Great-West's impact of market-related impacts where actual market returns in the current period are different than longer-term expected returns on assets and liabilities, assumption changes and management actions that impact the measurement of sustent and liabilities, assumption changes and management actions that impact the measurement of sustent and liabilities, assumption changes and management actions that impact the measurement of sustent and liabilities and amortization of acquisition-related finite life intangible assets, as well as items that management believes are not indicative of the underlying business results which include those identified by a subsidiary or a jointly controlled corporation. Items that management and management of its subsidiaries believe are not indicative of the underlying business results include restructuring or reorganization and integration costs, acquisition and divestiture costs, material legal settlements, material impairment charges, impact of substantially enacted income tax rate changes and other tax impairments, certain non-recurring material items, net gains, losses or costs related to the disposition or acquisition of a business, net earnings (loss) from discontinued operations, and other items that, when removed, assist in explaining underlying operating p

Adjusted net asset value ("NAV" or "Net asset value") is commonly used by holding companies to assess their value. Adjusted net asset value epresents the fair value of the participating shareholders' equity of Power Corporation. Adjusted net asset value is calculated as the fair value of the assets of the combined Power Corporation and Power Financial holding company (also referred to as Gross asset value) less their net debt and preferred shares. The investments held in publicly traded shares. The investments in private entities and investment funds are measured at management's estimate of fair value. This measure presents the fair value and investments in private entities and investments funds are measured at management's estimate of fair value. This measure presents the fair value of the participating shareholders equity of the holding company and is used to assist the listener/reader in determining or comparing the fair value of investments held by the holding company or its overall fair value. Adjusted net asset value per share is calculated as adjusted net asset value ("discount to NAV" or "NAV discount") is defined as the percentage difference (expressed in relation to the adjusted net asset value) between the market capitalization of the Corporation and the adjusted net asset value.

Adjusted net earnings attributable to participating shareholders, fee-related earnings, adjusted net asset value, adjusted net earnings per share, discount "Non-IFRS financial measures and ratios that do not have a standard meaning and may not be comparable to similar measures used by other entities. Refer to the section entitled "Non-IFRS Financial Measures" in Part A of the most recent in the most recent in the most recent in the corporation's profile on SEDAR+ at www.sedarplus.ca for further explanations of their uses and specifically the sub-sections entitled "Adjusted Net Earnings", "Adjusted Net Asset Value" and "Fee-related earnings" included in section entitled "Reconciliations of IFRS and Non-IFRS Financial Measures" for the appropriate reconciliations of these non-IFRS financial measures to measures prescribed by IFRS, including those used in calculating non-IFRS ratios, which further explanations and reconciliations are incorporated herein by reference. Additionally, a reconciliation of the 2022 adjusted net earnings (restated for the adoption of IFRS 17 and IFRS 9 and for the exclusion of the discontinued operations related to Putnam), a non-IFRS financial measure, to net earnings reported in accordance with IFRS can be found below:

	Twelve months ended December 31, 2022
Adjusted net earnings attributable to participating shareholders - Non-IFRS financial measure	2,004
Share of Adjustments, net of tax	
Great-West Lifeco	186
IGM	15
Sagard and Power Sustainable	(10)
	191
Net earnings attributable to participating shareholders – IFRS financial measure	2,195

#### Clarifications on Adjusted Net Asset Value

(i) The Corporation's share of GBL's reported net asset value was \$3.9 billion (€2.7 billion) at June 30, 2023; (ii) The management companies of the investment funds are presented at their carrying value and are primarily composed of cash and net carried interest receivable; (iii) Sagard includes the Corporation's investments in Portage Ventures II and Wealthsimple, held by Power Financial; (iv) Other assets and investments include the proceeds receivable of \$97 million from the sale of the Corporation's 3.9% interest in Bellus; (v) An additional deferred tax liability of \$8 million has been included in the adjusted net asset value at June 30, 2023 with respect to the investments in standalone businesses at fair value, without taking into account possible tax planning strategies. The Corporation has tax attributes (not otherwise recognized on the balance sheet) that could be available to minimize the tax if the Corporation were to dispose of its interests held in the standalone businesses, and (vi) In accordance with IAS 12, Income Taxes, no deferred tax liability is recognized with respect to temporary differences associated with investments in subsidiaries and jointly controlled corporation is able to control the timing of the reversal of the temporary differences and it is probable that the temporary differences will not reverse in the foreseeable future. If the Corporation were to dispose of an investment in a subsidiary or a jointly controlled corporation, income taxes payable on such disposition would be minimized through careful and prudent tax planning and structuring, as well as with the use of available tax attributes not otherwise recognized on the balance sheet, including tax losses, tax basis, safe income and foreign tax surplus associated with the subsidiary or jointly controlled corporation.

#### Presentation of the Holding Company

The Corporation's reportable segments include Great-West, IGM Financial and GBL, which represent the Corporation's investments in publicly traded operating companies, as well as the holding company. These reportable segments, in addition to the asset management activities, reflect Power Corporation's management structure and internal financial reporting. The Corporation evaluates its performance based on the operating segment's contribution to earnings.

The holding company comprises the corporate activities of the Corporation and Power Financial, on a combined basis, and presents the investment activities of the Corporation. The investment activities of the holding company, including the investments in Great-West, IGM and controlled entities within the alternative asset investment platforms, are presented using the equity method. The holding company activities present the holding company's assets and liabilities, including cash, investments, debentures and non-participating shares. The discussions included in the sections "Financial Position" and "Cash Flows" in Part A of the most recent interim MD&A present the segmented balance sheets and cash flow statements of the holding company; which are presented in Note 23 of the Corporation's Interim Consolidated Financial Statements.

#### Other Measures

This presentation also includes other measures used to discuss activities of the Corporation's consolidated publicly traded operating companies and alternative asset investment platforms including, but not limited to, "assets under management", "book value per participating share", "carried interest", "fee-bearing capital", "market capitalization", "net asset value", "net carried interest" and "unfunded commitments". As well, the presentation of the holding company is used to present and analyze the financial position and cash flows of Power Corporation as a holding company. Refer to the section "Other Measures" in Part A of the most recent interim MD&A, which can be located in the Corporation's profile on SEDAR+ at www.sedarplus.ca, for definitions of such measures, which definitions are incorporated herein by reference.

Assets under management of investment platforms include: (i) Net asset value of the investment funds and co-investment vehicles managed, including unfunded commitments and unused permanent leverage; (ii) Gross asset value of investment funds managed within the real estate platform; and (iii) Fair value of assets managed on behalf of the Corporation and clients by asset managers controlled within the investment platforms, including assets managed through a separately managed account.

Fee-bearing capital includes: (i) Total capital commitments of venture capital & growth, private equity, and royalties funds during the investment period; (ii) Net invested capital of private credit funds, funds which have completed their investment period, separately managed accounts within the credit platform and certain co-investment vehicles; (iii) Net asset value of Power Sustainable China, Power Sustainable Energy Infrastructure including direct investments in energy assets, and funds within the real estate platform; (iv) Invested capital or gross asset value of assets managed through separately managed accounts within the real estate platform; and (v) Fair value of assets managed on behalf of clients by the wealth management platform.

## **Abbreviations**

The following abbreviations are used throughout this presentation:

Ark Life Ark Life Assurance Company dac AUM Assets under management

Bellus Health Inc.

Canada Life The Canada Life Assurance Company
ChinaAMC China Asset Management Co., Ltd.

ClaimSecure Inc.

ConcentrixConcentrix CorporationDCDefined contribution

**Empower** Empower Insurance Company of America **Energy Infrastructure** Power Sustainable Energy Infrastructure

**EPS** Earnings per share

**EverWest** EverWest Real Estate Investors, LLC and EverWest

Advisors, LLC

Franklin Templeton or Franklin Franklin Resources, Inc.

FVOCI Fair value through other comprehensive income
GAAP Generally Accepted Accounting Principles

**GBL** Groupe Bruxelles Lambert

GLC Asset Management Group Ltd.

**GP** General partner

GP Strategies GP Strategies Corporation
Great-West or Great-West Great-West Lifeco Inc.

Lifeco

**IFRS** International Financial Reporting Standards

IG Wealth or IG Investors Group Inc.

IGM or IGM Financial IGM Financial Inc.

Investment Planning Counsel Investment Planning Counsel Inc.

or IPC

Learning Technologies GroupLearning Technologies Group plcLion or Lion ElectricThe Lion Electric Company

LMPG Inc.

**M&A** Mergers and acquisitions

Mackenzie Financial Corporation

MassMutual Massachusetts Mutual Life Insurance Company

MD&A Management's Discussion & Analysis

NAV or Net Asset ValueAdjusted net asset valueNCIBNormal course issuer bidNorthleafNorthleaf Capital PartnersNYSENew York Stock Exchange

**Parjointco** Parjointco SA

Peak Achievement AthleticsPeak Achievement Athletics Inc.Personal CapitalPersonal Capital Corporation

Portage Ventures I Portag3 Ventures Limited Partnership
Portage Ventures II Portag3 Ventures II Limited Partnership

Power Corporation of Canada

Power Corporation, PCC, Power

or the Corporation

Power Financial or PFCPower Financial CorporationPower SustainablePower Sustainable Capital Inc.

**Power Sustainable China or** Power Sustainable Investment Management Inc.

Sustainable China

Power Sustainable Lios or LiosPower Sustainable Lios Inc.PrudentialPrudential Financial, Inc.PutnamPutnam U.S. Holdings I, LLCQGOFQuadrus Group of Funds

**Rockefeller** Rockefeller Capital Management

ROE Return on equity
Sagard Sagard Holdings Inc.

SHMI Sagard Holdings Management Inc.

**TSX** Toronto Stock Exchange

Value Partners Value Partners Inc.

**Wealthsimple** Wealthsimple Financial Corp.

## Reference information

	Websites	Recent Events	
Æ		<ul> <li>Q2 2023 Conference Call</li> </ul>	August 11, 2023
POWER CORPORATION OF CANADA	www.powercorporation.com	<ul> <li>Q2 2023 Earnings Release</li> </ul>	August 10, 2023
		<ul> <li>Scotiabank Financials Summit</li> </ul>	September 7, 2023
GREAT-WEST		<ul> <li>Q2 2023 Conference Call</li> </ul>	August 9, 2023
LIFECO INC.	www.greatwestlifeco.com	<ul> <li>Q2 2023 Earnings Release</li> </ul>	August 8, 2023
		<ul><li>Investor Day</li></ul>	June 20, 2023
		<ul> <li>Putnam Transaction Conference Call</li> </ul>	May 31, 2023
		<ul><li>Investor Day</li></ul>	December 5, 2023
IOM		<ul> <li>Scotiabank Financials Summit</li> </ul>	September 7, 2023
Financial	www.igmfinancial.com	<ul> <li>Q2 2023 Conference Call</li> </ul>	August 3, 2023
		<ul> <li>Q2 2023 Earnings Release</li> </ul>	August 2, 2023
		<ul> <li>Half-Year 2023 Analyst Presentation</li> </ul>	August 1, 2023
GBL	www.gbl.be	<ul> <li>Half-Year Report 2023</li> </ul>	July 31, 2023
		Websites	
<b>(()</b>		www.portageinvest.co	m
Sagard	www.sagard.com	www.wealthsimple.co	m
PoWER SUSTAINABLE	www.powersustainable.com		
Standalone Businesses	www.thelionelectric.com www.lmpg.com	www.bauer.com	

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- Value Creation Strategy
- Appendix 1: Recent Transaction Activity
- Appendix 2: ESG and Community

**Power Corporation Overview** 

## Power Corporation is an international management company focused on financial services



Note: Market data as of August 31, 2023; figures in Canadian dollars. The 2022 results have been restated for the adoption of IFRS 17 and IFRS 9 on January 1, 2023. For more information, refer to the "Transition to IFRS 17 and IFRS 9" section included in the "Overview" section of Part A of the Corporation's most recent interim MD&A.

<sup>&</sup>lt;sup>1</sup> Calculated as the annualized dividend based on the dividend declared on August 10, 2023 divided by the August 31, 2023 share price.

<sup>&</sup>lt;sup>2</sup> Attributable to participating shareholders.

<sup>&</sup>lt;sup>3</sup> As of June 30, 2023. Power held 68.2% of Great-West; IGM held an additional 2.4% of Great-West. Power held 62.1% of IGM; Great-West held an additional 3.9% of IGM.

<sup>&</sup>lt;sup>4</sup> Power holds a 50% interest in Parjointco, a strategic partnership with the Frère family, which held a 31.0% interest (45.3% of the voting rights) in GBL as at June 30, 2023.

<sup>&</sup>lt;sup>5</sup> As of June 30, 2023, management of Sagard held a 13.6% interest in SHMI. Great-West also held a 7.9% interest in SHMI.

<sup>&</sup>lt;sup>6</sup> Refer to the "Other Measures" section at the beginning of this presentation for more information.

## Adjusted net asset value ("NAV" or "Net asset value")

- NAV per share¹ was \$48.86 at June 30, 2023
- Publicly traded operating companies represent 85.9% of gross asset value

		Jun. 30,	% of Gross
	(\$ billions, except per share amounts)	2023	Asset Value
			_
Publicly	Great-West	\$24.4	64.2%
Traded Operating	IGM	6.0	15.7%
Companies (2)	GBL	2.3	6.0%
		32.7	85.9%
Alt. Asset	Sagard	1.0	2.5%
Investment Platforms	Power Sustainable	1.3	3.5%
		2.3	6.1%
	Standalone businesses	0.8	2.1%
Other	Other assets and investments	0.5	1.4%
	Cash and cash equivalents	1.7	4.5%
	Gross asset value	\$38.1	100.0%
	Liabilities and preferred shares	(5.6)	
	NAV (1)	\$32.4	
	Shares outstanding (millions)	664.0	
	NAV per share	\$48.86	

Adjusted net asset value is a non-IFRS financial measure and Adjusted net asset value per share is a non-IFRS ratio. Refer to the "Non-IFRS Financial Measures" and "Clarifications on Adjusted Net Asset Value" sections at the beginning of this presentation for more information.

 $<sup>^2</sup>$  Based on June 30, 2023 closing price of \$38.47 for Great-West, \$40.33 for IGM and €72.16 for GBL.

## Net and adjusted net earnings

Power's earnings underscored by stable recurring earnings contribution from Great-West and IGM, with other investment businesses and investments focused on value appreciation

		IFRS 17/IFRS 9	IFRS 4 / IAS 39		IFRS 17/	IFRS 9
	(\$ in millions)	2022	2021		Q2 2023	Q2 2022
	Adjusted net earnings (1)					
o p	Great-West	2,209	2,175		628	601
Earnings Focused	IGM	538	601		128	129
Far	Effect of consolidation (2)	(29)	(44)		(4)	12
		2,718	2,732		752	742
NAV Focused	GBL (3)	(15)	172		90	(27)
	Sagard and Power Sustainable	(365)	426		3	(56)
	ChinaAMC (4)	57	62		-	15
	Other investments and standalone businesse	(20)	259		110	49
	Corporate operations and Other	(371)	(421)		(108)	(76)
	Adjusted net earnings (5),(6)	2,004	3,230		847	647
	Adjustments (6)	191	(313)		(346)	(46)
	Net earnings <sup>(5)</sup>	2,195	2,917		501	601

**Note:** The Corporation and its subsidiaries adopted IFRS 17 and IFRS 9, which replaced IFRS 4, Insurance Contracts (IFRS 4) and IAS 39, Financial Instruments: Recognition and Measurement (IAS 39), respectively, on their effective date of January 1, 2023. The 2021 annual results have not been restated to reflect the adoption of IFRS 17 and IFRS 9 as well as to reflect the net earnings (losses) of Putnam as discontinued operations and are therefore not comparable to the results in subsequent periods.

<sup>&</sup>lt;sup>1</sup> Adjusted net earnings is a non-IFRS financial measure. Refer to the "Non-IFRS Financial Measures" section at the beginning of this presentation for more information. For a reconciliation of Great-West, IGM and Sagard and Power Sustainable's non-IFRS adjusted net earnings to their net earnings, refer to the "Lifeco", "IGM Financial", and "Sagard and Power Sustainable's sections in Part A of the most recent interim MD&A, which detail the contribution to net earnings and adjusted net earnings for each.

<sup>&</sup>lt;sup>2</sup> Refer to the information on Effect of Consolidation included in the "Contribution to net earnings and adjusted net earnings" section of the Corporation's most recent interim MD&A for further details.

<sup>&</sup>lt;sup>3</sup> Includes GBL's Effect of consolidation.

<sup>4</sup> On January 12, 2023, Power closed a transaction whereby the group's 27.8% interest was combined under IGM

<sup>&</sup>lt;sup>5</sup> Attributable to participating shareholders.

<sup>&</sup>lt;sup>6</sup> Refer to the "Non-IFRS Financial Measures" section at the beginning of this presentation and the "Adjustments" section in Part A of the Corporation's most recent interim MD&A for further details. On January 1, 2023, the Corporation revised the definition of Adjusted Net Earnings. The 2021 annual results have not been restated to reflect the revised definition of adjusted net earnings and are therefore not comparable to the results in subsequent periods.

## Great-West Lifeco overview



Great-West Lifeco is an international financial services holding company with interests in life insurance, health insurance, retirement and investment services, asset management and reinsurance businesses operating in Canada, the United States and Europe.

2022	Net
Earnir	ngs¹
\$3.	6
<b>5</b>	
HIII	I()

2022 Return on Equity<sup>1,2</sup> **17.2**%

O2 2023 Total Assets Under Administration<sup>3</sup>

TRILLION

2022 Base Earnings<sup>1,3</sup>

\$3.3 BILLION 2022 Base Return on Equity<sup>1,3</sup>

15.8%

O2 2023 Consolidated Assets

\$690

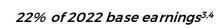
BILLION







- A leader in insurance and wealth management products and services
- #2 in group life and health<sup>5</sup>: #2 in group retirement<sup>5</sup>
- #3 in individual life insurance<sup>5</sup>
- #2 in segregated funds<sup>6</sup>
- Multiple, complementary and diverse distribution channels



- #2 defined contribution recordkeeper in the U.S.<sup>7</sup>
- Empower AUA<sup>4</sup> of US\$1.5 trillion8 and 18.2 million8 participants
- Recent acquisitions transforming the Empower business and accelerating its personal wealth management strategy



#### 25% of 2022 base earnings<sup>3,4</sup>

- U.K.: Strong position in group insurance and retirement income solutions
- Ireland: Leading life assurance and pension provider; Irish Life Investment Managers is one of Ireland's largest fund managers
- Germany: Fast-growing position in unit-linked pension savings broker-sold market



## 18% of 2022 base earnings<sup>3,4</sup>

- Top-4 global reinsurer and #1 global life reinsurer9
- Top-2 reinsurer in the U.S. for structured life reinsurance<sup>10</sup>
- Leading provider in the evolving European structured life reinsurance market
- Leading provider of U.K. and other European annuity / longevity reinsurance







- Note: The 2022 results have been restated for the adoption by Great-West Lifeco of IFRS 17 and IFRS 9 on January 1, 2023. For more information, refer to the "Transition to IFRS 17 and IFRS 9" section of Part B of the Corporation's most recent interim MD&A. As well, comparative results have been restated to exclude discontinued operations related to Putnam from base earnings. <sup>1</sup> Attributable to common shareholders.
- <sup>2</sup> The description of return on equity can be found under "Glossary" in Great-West's most recent interim MD&A available on SEDAR+ at www.sedarplus.ca.
- <sup>3</sup> For the six-month period ended June 30, 2023, represents 32% (Canada), 28% (U.S.), 21% (Europe) and 21% (Capital & Risk Solutions) of base earnings. Total may not add due to rounding.
- <sup>4</sup> Base earnings, base return on equity and assets under administration are identified as non-GAAP financial measures or ratios by Great-West, Refer to the "Disclosures Concernina Public Investees" section at the beginning of this presentation for more information.
- <sup>5</sup> LIMRA, 2022 results.
- <sup>6</sup> ISS Market Intelligence full-year 2022 results, based on sales.
- <sup>7</sup> Pensions & Investments 2021 Defined Contribution Survey Ranking as of April 2022.
- 8 As of June 30, 2023.
- <sup>9</sup> AM Best August 17, 2022 Ranked by gross premium written in 2021.
- 10 NMG Consulting, 2021 biennial US Structured Financial Solutions Survey.

## **IGM Financial overview**



IGM Financial is a leading wealth and asset management company supporting advisors and the clients they serve in Canada, and institutional investors globally

#### The company creates value for shareholders through three key areas

### Wealth Management

52% of 2022 adjusted net earnings<sup>2</sup>

**WEALTH** 

### Asset Management

25% of 2022 adjusted net earnings<sup>2</sup>

MACKENZIE

Strategic Investments<sup>3</sup>

23% of 2022 adjusted net earnings<sup>2</sup>



ROCKEFELLER
CAPITAL MANAGEMENT

Wealthsimple Northleaf



## 2022 Highlights

## 1 million+

IG Wealth Management Clients 30,000+

External Advisors serving more than 1 million Mackenzie Clients

## **\$867** MILLION

Net and Adjusted Net Earnings<sup>1, 2</sup>

14.0%

Return on Equity<sup>1</sup>

\$3.63

Net Earnings Per Share<sup>1</sup>

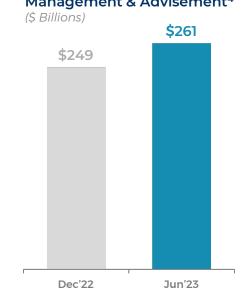
\$2.25

Dividends Declared per Common Share

## Total Assets Under Management<sup>4</sup> (\$ Billions)



#### Total Assets Under Management & Advisement<sup>4</sup>



<sup>&</sup>lt;sup>1</sup> Available to common shareholders.

<sup>&</sup>lt;sup>2</sup> Adjusted net earnings is a non-IFRS financial measure. Refer to the "Disclosures Concerning Public Investees" section at the beginning of this presentation. On April 3, 2023, IGM purchased a 20.5% equity interest in Rockefeller. Concurrently with this transaction, IGM announced that it entered into an agreement to sell 100% of the common shares of Investment Planning Counsel (IPC) to Canada Life. The IPC transaction is expected to close by the end of 2023.

<sup>&</sup>lt;sup>3</sup>As at June 30, 2023, ICM held a 27.8% interest in ChinaAMC, 20.5% interest in Rockefeller, 29.9% undiluted equity interest in Wealthsimple (54.2% combined for the PCC group), 56% economic interest in Northleaf, 2.4% interest in Great-West, and LP investments in Portage funds.

<sup>&</sup>lt;sup>4</sup>Refer to "Other Measures" section at the beginning of this presentation for more information.

## **GBL** overview



GBL is a leading and active investor in Europe, focused on long-term value creation with a diversified high-quality portfolio of listed and private investments, as well as of alternative investments through GBL Capital. Power holds its interest in GBL through a 50% interest in Parjointco, a strategic partnership with the Frère family.

2022 Highlights

€416 million

Cash earnings<sup>1</sup>

3.7%

Dividend yield<sup>2</sup>

€1 billion

Capital returned to shareholders

Q2 2023

€17.5 billion

Net asset value<sup>3</sup>

#### % of Portfolio<sup>4</sup> In

#### Investment

#### T.

 Leading companies in their sector, with a clear and sustainable business model

#### Majority and minority shareholdings with influence, enabling an engaged role

■ Equity investments of €250M to €2B

- Strategy
- Net asset value growthDiversification within this portfolio
- Cash flow generation

**Private Assets**2019 - start of activity

**Listed Assets** 

2012 - start of portfolio rebalancing



- Leading companies in their sector, with a clear and sustainable business model
- Mainly majority shareholdings
- Equity investments of €250M to €2B

- Net asset value growth
- Consolidation opportunities
- Attractive returns from agile structures
- Less replicable portfolio

GBL | CAPITAL

2013 - start of activity



- Investments in funds holding alternative assets such as private equity, venture capital, technology and hedge funds
- Direct / co-investments in companies for amounts up to €250M
- Net asset value growth
- Portfolio diversification
- Less replicable portfolio
- Cash earnings from fund distributions
- Seed Sienna Investment Managers' initiatives



2021 - start of activity



- Platform for third-party asset management
- Approximately €30B under management at June 30, 2023
- Generation of recurring revenues
- Regular fundraising across strategies
- Synergy of expertise gathered in a single platform
- Benefits of GBL's network

<sup>1</sup> Cash earnings primarily include dividends from portfolio companies and treasury shares, dividends and interests from GBL Capital or Sienna Investment Managers, net earnings from the yield enhancement activity, income from cash management, realized exchange differences, tax refunds, less general overheads, gross debt-related charges and taxes. All of these results relate to the holding activity of GBL.

<sup>&</sup>lt;sup>2</sup> Based on December 31, 2022 closing price of €74.58 for GBL.

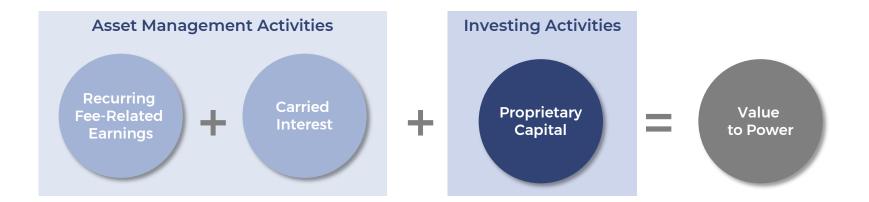
<sup>&</sup>lt;sup>3</sup> Refer to the "Disclosures Concerning Public Investees" section at the beginning of this presentation for more information.

<sup>&</sup>lt;sup>4</sup> As at June 30, 2023.

## Alternative asset investment platforms







#### Asset Management - Building investment platforms to deliver recurring asset management earnings

 Through ownership in the GPs of Sagard and Power Sustainable, Power expects to generate a recurring stream of management fees and its share of performance-based carried interest, net of operating expenses

### Investing Activities - Earning attractive returns on its proprietary capital across multiple strategies

- Power invests proprietary capital in the strategies of Sagard and Power Sustainable to support their growth and development as alternative asset managers
- Power seeks to earn attractive returns on its proprietary capital
- Platforms' growth strategy is focused on raising 3<sup>rd</sup> party capital

Value Creation Strategy

## Power has been pursuing a new value creation strategy since the reorganization announced in late 2019

- Focused upon financial services, not diversification
- Publicly traded companies investing organically and through active M&A to position for higher growth
- At the Power level, adding additional value through:
  - Simplifying our structure
  - Building the alternative asset investment platforms using non-Power capital
  - Monetizing other assets and returning capital to shareholders
  - Clearly communicating objectives, strategies and performance to market participants

## Power group of companies' value creation strategy is focused on three key levers

1 OpCo Organic Levers

Organic growth strategies at each of our publicly traded operating companies (OpCos):
Great-West Lifeco, IGM & GBL

2 OpCo M&A Levers

Deployment and redeployment of capital

Power Company
Level Levers

Actions we can take at Power and between Power and its OpCos

## Power's key principles did not change with the launch of the value creation strategy

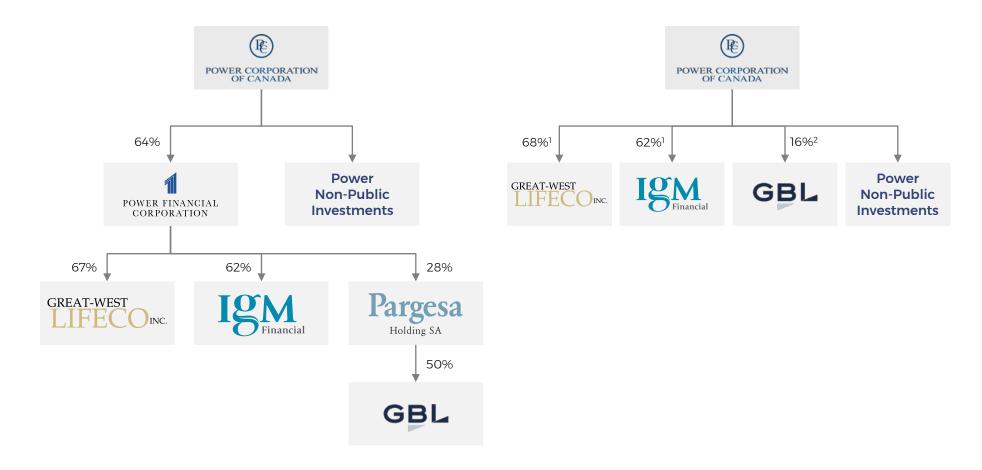
Our key principles reflect the long-term orientation of the Desmarais family, controlling shareholders of Power since 1968

- Long-term perspective & investment horizon
- Build industry leaders with attractive growth profiles
- Provide active & strong governance oversight of our companies
- Strong financial position & prudent approach to risk management

## Simplification of Power's group structure

### **Pre-December 2019 Reorganization**

#### **Present**



<sup>&</sup>lt;sup>1</sup> As of June 30, 2023. Power held 68.2% of Great-West; IGM held an additional 2.4% of Great-West. Power held 62.1% of IGM; Great-West held an additional 3.9% of IGM.

<sup>&</sup>lt;sup>2</sup> Power holds a 50% interest in Parjointco, a strategic partnership with the Frère family, which held a 31.0% interest (45.3% of the voting rights) in GBL as at June 30, 2023.

# Great-West has repositioned its U.S. business and built the 2<sup>nd</sup> largest retirement provider<sup>1</sup> with a growing wealth management presence





U.S. Individual Life Insurance & Annuity Business **2019 Sale** of individual life and annuity business to Protective Life Insurance Company



2020 Purchase added retail solutions in financial wellness and digital wealth management



**Retirement Services Business** 

**2020 Purchase** added scale in small-medium DC corporate market segment and added Taft-Hartley customer base



**2022 Purchase** added scale and enhanced Empower's position in DC with large corporate customers



**2023 Sale** to Franklin Templeton and establishment of strategic partnership<sup>4</sup>



2<sup>nd</sup> largest U.S. retirement

services provider<sup>1</sup>

**18.2 million**Participants<sup>2</sup>

US\$1.5 trillion
Assets under
administration<sup>2,3</sup>

<sup>&</sup>lt;sup>1</sup> Based on Pensions & Investments DC Recordkeeper Survey 2021 (data as of April 2021).

<sup>&</sup>lt;sup>2</sup> As of June 30, 2023.

<sup>3</sup> Assets under administration is defined as a non-GAAP financial measure by Great-West. Refer to the "Disclosures Concerning Public Investees" section at the beginning of this presentation for more information.

<sup>&</sup>lt;sup>4</sup> Transaction expected to close by the end of 2023, contingent on regulatory and other customary conditions.

# In Canada, Great-West combined its three franchises in 2020 into Canada Life and has been investing to enhance product, distribution and efficiency







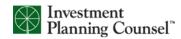


**2020 Amalgamation** to simplify the business, unite its employees and better serve its client base



Leading provider of insurance, wealth management, and healthcare benefit products serving 12 million Canadians

**Recent announcements** accelerate vision of establishing a leading wealth management platform<sup>1</sup>





<sup>&</sup>lt;sup>1</sup> Transactions expected to close by the end of 2023, contingent on regulatory and other customary conditions.

## IGM owns leading wealth and asset management franchises in Canada and has high growth plays in the U.S. and China



### Wealth Management -



IG Wealth has strengthened its advisor force, product suite and technology platform for the benefit of its clients and to cater to the high-net-worth market



ROCKEFELLER In April 2023, acquired a 20.5% equity interest in Rockefeller creating an entry into the U.S., the largest and deepest wealth market in the world

Wealthsimple • Wealthsimple's AUA grew to \$23.4 billion at Q2 2023, up 10% sequentially and 38% vear-over-year

#### **Asset Management -**



ICM's investment management functions were combined under Mackenzie in 2017. Mackenzie acquired GLC in 2021, further strengthening its position as a leading asset manager

Northleaf • Acquired interest in Northleaf in 2020 and launched numerous alternative investment products



(a) ChinaAMC In January 2023, increased its ownership in ChinaAMC to 27.8%, enhancing participation in the Chinese asset management industry

## GBL has embarked on an asset rotation strategy focusing on private and alternative assets



- Over €30 billion in asset rotation from 2012 to H1 2023
  - €14.9 billion of cumulative investments<sup>2</sup>
  - €15.5 billion of cumulative divestments
- Investments in leading companies in their sector, with a clear and sustainable business model
- Focus on private assets to create a less replicable portfolio
- Shareholdings with influence in listed assets
- Creation of Sienna Investment Managers, a third-party asset manager, through acquisitions of:
  - L'Étoile Properties (renamed Sienna Real Estate)
  - **Acofi Gestion** (renamed Sienna Private Credit)
  - Malakoff Humanis Gestion d'Actifs (renamed Sienna Gestion)
- Rebranding of Sienna Capital to GBL Capital, dedicating the Sienna brand to third-party asset management

€19.1 billion portfolio value as of Q2 20231

€12.3 billion (64%)

Listed Investments

€4.0 billion (21%)

Private Investments

€2.8 billion (15%)

GBL Capital and Sienna Investment Managers

GBL CAPITAL Sienna



<sup>&</sup>lt;sup>1</sup> For an explanation of the composition of net asset value reported by GBL, representing the fair value of its investment portfolio, its gross cash and treasury shares, less its gross debt. Refer to the "Disclosures Concerning Public Investees" section at the beginning of this presentation.

<sup>&</sup>lt;sup>2</sup> Excluding share buybacks.

## **Development of Power's investment platforms**

- Operate in asset classes where we can create competitive advantage
- Platforms' growth strategy is focused on raising 3<sup>rd</sup> party capital
- Power invests proprietary capital in the strategies of Sagard and Power Sustainable to support their growth and development as alternative asset managers
- Through ownership in the GPs of Sagard and Power Sustainable, Power expects to generate a recurring stream of management fees and its share of performance-based carried interest, net of operating expenses
- Realize synergies with our various operating companies, by creating mutually beneficial distribution agreements to help them serve their clients, or by meeting their own balance sheet needs



## Multi-strategy alternative asset manager

- Venture Capital & Growth
- Private Equity
- Private Credit
- Royalties
- Real Estate



## Pure-play sustainable investment manager

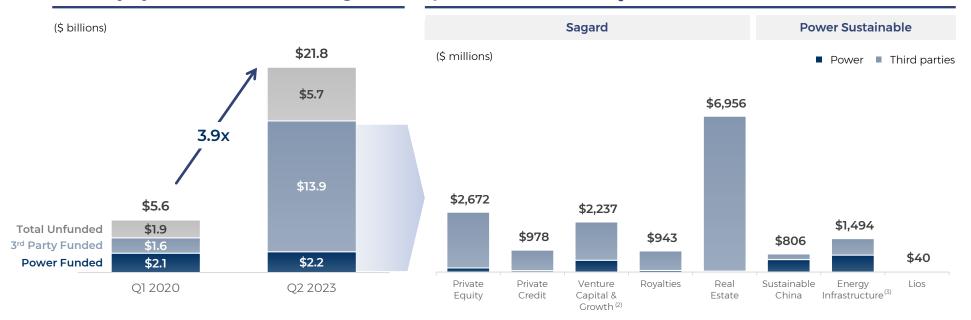
- China Public Equities
- Energy Infrastructure
- Agri-Food Private Equity
- Infrastructure Credit

## Significant fundraising at alternative asset investment platforms driven by non-Power capital

- \$21.8 billion of funded and unfunded AUM¹ at June 30, 2023
- \$2.4 billion of fundraising in 2022 and an additional \$1.0 billion in the first half of 2023

## AUM Since Reorganization Driven Primarily by Non-Power Fundraising

#### Q2 2023 Funded AUM by Platform



Note: Converted to C\$ based on exchange rates as at June 30, 2023 and March 31, 2020. AUM excludes standalone businesses and private wealth platform. Included in 3<sup>rd</sup> parties are associated companies including Great-West, IGM and GBL as well as commitments from management.

<sup>&</sup>lt;sup>1</sup> Funded and unfunded AUM as at June 30, 2023 do not include funds launched or capital raised subsequent to June 30, 2023.

<sup>&</sup>lt;sup>2</sup> Includes Power group's ownership in Wealthsimple valued at \$0.9 billion.

<sup>&</sup>lt;sup>3</sup> Net of \$2.1 billion of project debt.

## Returning capital to shareholders

### \$1.7 billion of capital returned in 2022, with an additional \$1.0 billion in 2023 to date

- \$1.3 billion of dividends paid to participating shareholders in 2022
  - In 2023, \$680 million was paid as at June 30, 2023
- \$415 million of shares repurchased under the NCIB program in 2022
  - 11.2 million shares, or 1.7% of participating shares
  - In 2023, \$282 million (7.7 million shares or 1.2% of participating shares) repurchased up to August 10, 2023

### While building cash and maintaining a strong financial position

- \$1.4 billion of available cash¹ at June 30, 2023
- Power generally targets to maintain minimum available cash of 2x fixed charges, currently approximately \$800 million
- Power Corporation's prudent approach to managing leverage has contributed to strong and stable credit ratings, throughout economic cycles
  - S&P: A+ (Stable), DBRS: A (Stable)

Cash and cash equivalents plus IGM dividends declared and not received less Power dividends declared and not paid.

## Standalone businesses are an additional source of value creation

The standalone businesses, representing \$813 million<sup>1</sup> of NAV and \$683 million of carrying value in aggregate, will be managed by Power to realize value over time

#### **Business**

#### **Progress in Surfacing and Realizing Value**



- In Q2 2023, Lion delivered 199 vehicles, an increase of 94 vehicles, as compared with the same period last year
- Order book<sup>2</sup> of 2,559 vehicles as of August 2, 2023, representing a combined total order value of approximately US\$625 million based on Lion's estimate
- In July 2023, Lion raised US\$142 million in gross financing, providing flexibility to execute its growth plans. Power did not participate in this financing round
- In July 2023, Lion opened its Joliet, Illinois facility, the largest all-electric U.S. plant dedicated to medium and heavy-duty commercial vehicle production



- In February 2023, acquired Architectural Lighting Works, its largest acquisition to date
- In June 2023, acquired a majority stake in Vode Lighting LLC, an innovative LED lighting solution provider focused on interior architectural lighting

#### Peak Achievement Athletics

 Bauer's business has accelerated driven by new product development, market share gains and pricing increases

Net of taxes and long-term incentive plan as at June 30, 2023. An additional deferred tax liability has been included in the adjusted net asset value with respect to the investments in standalone businesses at fair value, without taking into account possible tax planning strategies. The Corporation has tax attributes (not otherwise recognized on the balance sheet) that could be available to minimize the tax if the Corporation were to dispose of its interests held in the standalone businesses.

<sup>&</sup>lt;sup>2</sup> Identified by Lion as an Other Performance metric. Refer to Lion's most recent MD&A for a definition which is available either directly from SEDAR+ (www.sedarplus.ca) or directly from Lion's website (www.thelionelectric.com).

## Power Corporation and its OpCos have elevated their communication programs with the investment community



- Launched quarterly earnings call in Q1'20
- Enhanced investment platform disclosure aligned with business model in Q2'20
- Increased communication with stakeholders



- Base earnings metric, new segment disclosure and enhanced Source of Earnings disclosure in 2020
- Provided medium-term financial objectives of 8-10% Base EPS growth per annum,
   16-17% Base ROE before M&A and dividend target
- Disclosure enhancements made as part of the adoption of IFRS 17 and IFRS 9, including the introduction of three Value Drivers for describing its business:
   Workplace Solutions, Wealth & Asset Management and Insurance & Risk Solutions
- Supplemental Information Package format revised to reflect internal reviews and feedback received from the analyst community



- New segment disclosure introduced in Q3'20: Wealth Management,
   Asset Management and Strategic Investments & Other
- Introduction of adjusted net earnings and valuation by segment in Q1'21 to reinforce sum-of-the-parts approach to valuation

## Power's shareholder returns

Power's shareholder returns have compared favourably to the S&P TSX and S&P TSX Financials indices in recent periods

#### **Total Shareholder Return**

As at August 31, 2023

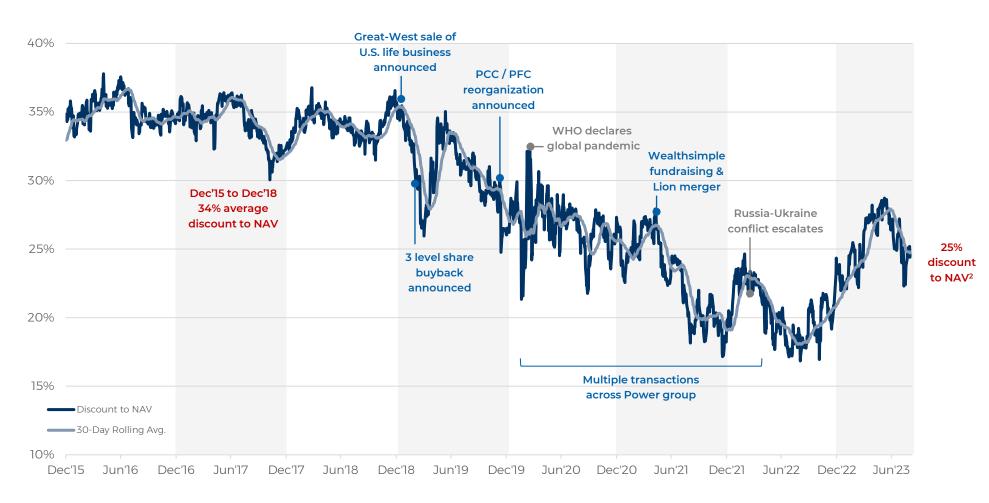
Years	Last 12 Months	Last 3 Years	Last 5 Years
		Annualized	Annualized
Power Corporation	16.1%	18.8%	11.3%
S&P TSX Financials	4.0%	12.9%	6.9%
Over / (Under) S&P TSX Financials	12.1%	5.9%	4.4%
S&P TSX	8.6%	10.4%	7.9%
Over / (Under) S&P TSX	7.5%	8.4%	3.4%

Source: Bloomberg.

Note: Total shareholder return represents share price appreciation and dividends received over a period of time expressed as an annualized percentage. Assumes dividends are reinvested in the shares when received.

## Power discount to NAV<sup>1</sup>

Power's discount to NAV narrowed throughout the execution of its value creation strategy and continues to represent an additional potential source of shareholder value



<sup>&</sup>lt;sup>1</sup> Discount to NAV is a non-IFRS ratio. Refer to the "Non-IFRS Financial Measures" section at the beginning of this presentation for more information.

<sup>&</sup>lt;sup>2</sup> NAV per share of \$49.00 as at August 31, 2023. Based on June 30, 2023 adjusted net asset value updated for market values of publicly traded operating companies and listed investments (Lion and China A-share portfolio) as at August 31, 2023.

## Opportunities for further value creation

Power will continue to exercise its three levers for value creation, with concrete actions and opportunities available in the short to medium-term

- OpCo Organic Levers
- Targeting earnings growth at OpCos, building on significant business momentum
  - Diversified, broad-based earnings at Great-West, with growth led by Empower
  - IGM business momentum led by IG Wealth
  - GBL increasing its investments in private assets

- OpCo M&A Levers
- Continued execution and integration of recently closed M&A transactions
- Ongoing assessment of potential opportunities

- Power
  Company
  Level
  Levers
- Return capital to Power shareholders
- Opportunities for further simplification
- Continued fundraising at Sagard and Power Sustainable to realize the benefits of scale
- Continued communication with stakeholders

**Appendix 1: Recent Transaction Activity** 

## A significant number of value-enhancing transactions have been announced since the reorganization

Date	Event	Size	Overview
Feb'20	Reorganization of <b>Power and PFC</b>	\$8.7 billion	Completed the reorganization of PFC and Power to eliminate dual holding company structure
Mar'20	Reorganization of Pargesa and CBL	€2.7 billion¹	Announced reorganization of Pargesa and GBL to eliminate dual holding company structure
Jun'20	Empower Acquisition of <b>Personal Capital</b>	US\$1.0 billion²	<ul> <li>Adds best-in-class direct-to-consumer hybrid digital wealth management platform, accelerating the growth of Empower's existing DC-focused retail wealth platform and its core DC business</li> </ul>
Aug'20	Mackenzie Acquisition of <b>GLC</b> Canada Life Acquisition of <b>QCOF</b>	<b>\$215 million</b> \$185 million GLC \$30 million QGOF	<ul> <li>Strengthens Mackenzie's position in the Canadian market with the addition of \$37 billion in AUM and supports Canada Life's objectives of strengthening and growing its wealth management business</li> </ul>
Sep'20	Empower Acquisition of <b>MassMutual's</b> <b>Retirement Services</b> <b>Business</b>	US\$3.35 billion	<ul> <li>Strengthens position as the 2nd largest player in U.S. retirement market and expected 10% EPS accretion</li> </ul>
Sep'20	Mackenzie & Great- West's Acquisition of a Strategic Interest in <b>Northleaf</b>	\$245 million <sup>3</sup>	<ul> <li>Adds significant presence in the rapidly growing private markets investment industry</li> <li>Meets client demand across IGM and Great-West and balance sheet needs at Great-West</li> </ul>
Oct'20	<b>Wealthsimple</b> Fundraising	\$114 million \$1.4 billion pre-money valuation	<ul> <li>The investment round was led by leading institutional technology investors at a \$1.4 billion pre-money valuation</li> </ul>
Nov'20	<b>Lion Electric</b> Merger	US\$520 million	Lion Electric listed on the TSX and New York Stock Exchange

<sup>&</sup>lt;sup>1</sup> Based on GBL's share price at the closing of each respective exchange period.

<sup>&</sup>lt;sup>2</sup> US\$825 million consideration and deferred consideration of up to US\$175 million at announcement.

<sup>&</sup>lt;sup>3</sup> Payment on closing. Excludes contingent consideration at the end of five years should the business achieve exceptional growth in performance measures over the period.

## A significant number of value-enhancing transactions have been announced since the reorganization (cont'd)

Date	Event	Size	Overview
		\$750 million \$250 million primary, \$500 million	<ul> <li>Valued Power group's interest at \$2.6 billion as of the transaction date, including \$500 million returned as part of a secondary offering</li> </ul>
		secondary offering	Power group retained 43% fully diluted equity interest and 60% <sup>1</sup> voting interest
Jul'21	Canada Life Acquisition of <b>ClaimSecure</b>	Not disclosed	<ul> <li>Enhances Canada Life's presence in the third-party administrator and third-party payor markets</li> </ul>
7. 4.27	Irish Life	6270!!!	Acquisition adds significant scale to Irish Life's retail division
JUI 2 I	ul'21 Acquisition of <b>Ark Life</b>	€230 million	<ul> <li>Ark Life manages approximately 150,000 policies and €2.1 billion in assets</li> </ul>
Jul'21	Empower Acquisition of <b>Prudential's Full- Service Retirement Business</b>	US\$3.55 billion	<ul> <li>Reinforces Empower's position of leadership in the U.S. retirement market</li> <li>Highly accretive transaction driven by large synergy opportunities creates long-term value for Great-West Lifeco shareholders</li> <li>Leverages Empower's strong track record of building scale through M&amp;A and its proven integration capabilities</li> </ul>
Oct'21	Power Sale of its Interest in <b>GP Strategies</b>	\$94 million <sup>2</sup>	<ul> <li>GP Strategies acquired by Learning Technologies Group</li> <li>Part of Power's strategy of managing standalone businesses to realize value over time</li> </ul>
Nov'21	Sagard Acquires <b>EverWest</b> from Great-West	Not disclosed	<ul> <li>U.S. based real estate investment platform</li> <li>Great-West became a minority equity holder in Sagard Holdings Management Inc.</li> <li>As part of the transaction, Great-West has committed to investing additional capital in EverWest and certain Sagard managed funds</li> </ul>
Jan'22	Power Group Consolidates Interest in <b>ChinaAMC</b> Under IGM	\$1.15 billion	<ul> <li>Power continues to simplify corporate structure</li> <li>Power sells its 13.9% interest in ChinaAMC to IGM</li> <li>Transaction closed in January 2023</li> </ul>

<sup>&</sup>lt;sup>1</sup> Including a 3.8% interest held through a co-investment vehicle managed by Sagard.

<sup>&</sup>lt;sup>2</sup> Pre-tax, before carried interest.

## A significant number of value-enhancing transactions have been announced since the reorganization (cont'd)

Date	Event	Size	Overview		
	Mahhala		Combination creates a prominent global player in customer experience		
Mar'23	Webhelp  Mar'23 combination with  Concentrix¹	€1,529 million <sup>2</sup>	GBL to be paid with a combination of Concentrix shares, earn-out shares and a seller note to be received on the second anniversary of the transaction closing		
			GBL to become the largest shareholder of the combined entity		
	ICM acquires interest		<ul> <li>Expansion of IGM's wealth management footprint into the U.S., with a brand and business model focused on the HNW and UNHW segments</li> </ul>		
Apr'23	in <b>Rockefeller Capital Management</b>	US\$622 million	<ul> <li>Strategic ownership with 2 board seats and rights enhancing IGM's opportunity to increase its equity interest in Rockefeller in the future</li> </ul>		
			Opportunity for knowledge sharing and collaboration between Rockefeller and IG Wealth		
	Canada Life acquires Apr'23 Investment Planning Counsel from IGM <sup>1</sup>				Canada Life accelerates its vision of establishing a leading wealth management platform for independent advisors and their clients
Apr'23			Creates one of Canada's largest non-bank wealth providers.		
			Over time, Canada Life expects to build to a single, end-to-end wealth platform		
		US\$1.7-1.8 billion	<ul> <li>Unlocks the value of Putnam and facilitates the continued focus of Great-West's U.S. strategy on retirement and personal wealth</li> </ul>		
May'23	Sale of <b>Putnam</b> to Franklin Templeton <sup>1</sup>	potential transaction consideration and	<ul> <li>Great-West will hold a 4.9% interest in Franklin Templeton on a long-term basis and will retain its controlling interest in PanAgora, a leading quantitative asset manager</li> </ul>		
	retair		retained value	<ul> <li>Great-West, Power and Franklin have entered a strategic partnership to distribute Franklin products for the benefit of clients, distribution partners and shareholders</li> </ul>	
7, 10, 27	Jun'23 Canada Life acquires <b>Value Partners</b> <sup>1</sup>	Not displaced	Fast-growing Winnipeg-based investment firm known for its positive impact in serving clients with complex and sophisticated wealth needs		
Juli23		Not disclosed	<ul> <li>Adds complementary products and capabilities to help advisors serve their clients and grow their business</li> </ul>		
Jul'23	ADQ and BMO acquire minority equity in <b>Sagard's</b> management company <sup>1</sup>	Not disclosed	<ul> <li>New strategic partnerships between Sagard, ADQ, an Abu Dhabi-based investment and holding company, and Bank of Montreal; expanded existing partnership with Great-West</li> <li>ADQ, BMO and Great-West have agreed to invest capital to drive Sagard's future growth</li> </ul>		

<sup>&</sup>lt;sup>1</sup> Transaction expected to close by the end of 2023, contingent on regulatory and other customary conditions.

<sup>&</sup>lt;sup>2</sup> Value of GBL's stake in Webhelp at the time of announcement.

<sup>&</sup>lt;sup>3</sup> Subject to adjustments.

**Appendix 2: ESG and Community** 

## **ESG** highlights

Our deeply rooted tradition of responsible management underpins our approach to ESG and how we are building a resilient business focused on driving sustainable long-term value

### **CDP Leadership**

level ranking for climate disclosure

#### Say-on-pay

annual executive compensation advisory vote

29%

women on the Board

**52%** of Power management roles held by women

## **MSCI ESG Rating of A**

received by Power as of 2022<sup>1</sup>

#### Commitments to global initiatives



Power Corporation has been a signatory since 2014, and GBL since 2018.



The Power group of companies is an active contributor.



Irish Life Investment Managers, IG Wealth Management, Mackenzie, GBL, Sagard and Power Sustainable are signatories.



Great-West Lifeco, IGM and GBL are supporters.

#### Listings and rankings



Power Corporation and IGM have been listed since 2016.



IGM has been listed since 2015.



IGM is included in the Corporate Knights' Global 100 Most Sustainable Corporations since 2020.

Visit www.powercorporationsustainability.com for more information

<sup>&</sup>lt;sup>1</sup> The use by Power Corporation of any MSCI ESG Research LKC or its affiliates (MSCI) data, and the use of the MSCI logos, trademarks, service marks or index names herein, do not constitute a sponsorship, endorsement, recommendation, or promotion of Power Corporation by MSCI. MSCI services and data are the property of MSCI or its information providers 'as-is' and without warranty. MSCI names and logos are trademarks or service marks of MSCI.

## Investing in our communities

We believe in the power of the voluntary sector and social entrepreneurs, working in partnership with governments and businesses, to build a better, more inclusive society with improved opportunities for all.

### 2022 Highlights

### \$44 million

in charitable contributions from the Power group

More than **1,800** community organizations supported across Canada

#### \$4.6 billion

in goods and services, and taxes paid to various levels of government



Corporate partner of the Disaster Response Alliance



Initiatives funded by the Power group in 2022 include projects for the advancement of women and gender equality, diversity and inclusion, environment, reconciliation with Indigenous peoples, and financial inclusion.













Visit www.powercorporationcommunity.com for more information