



## Media Advisory – Power Corporation Annual Meeting of Shareholders

---

**Montréal, Québec, May 9, 2018** – Power Corporation of Canada’s (TSX: POW) Annual Meeting of Shareholders will be held on Friday, May 11, 2018 at 11 a.m., local time, at the InterContinental Hotel, Sarah Bernhardt room, 360 Saint-Antoine Street West, Montréal, Québec.

A brief photo session will precede the meeting. Please note that electronic equipment will only be allowed in the room during the photo session, and not during the actual meeting.

### Webcast

Management’s presentations at the Annual Meeting of Shareholders will be webcast live at 11 a.m., local time. In order to view the webcast, please register at:

[www.powercorporation.com/en/investors/events-presentations/](http://www.powercorporation.com/en/investors/events-presentations/)

The webcast will be available on Power Corporation’s website for 30 days following the meeting.

### Press Briefing

Media are invited to attend a press briefing following the annual meeting where Messrs. André Desmarais, Deputy Chairman, President and Co-Chief Executive Officer, and Paul Desmarais, Jr., Chairman and Co-Chief Executive Officer of the Corporation, will answer questions.

### About Power Corporation

Power Corporation of Canada is a diversified international management and holding company that holds interests in the financial services, asset management, sustainable and renewable energy, communications and other business sectors in North America, Europe and Asia.

Additional information on Power Corporation is available in the [Media Room section](#) of the Corporation’s website.

- 30 -

**For further information, please contact:** Stéphane Lemay  
Vice-President, General Counsel and Secretary  
514-286-7400