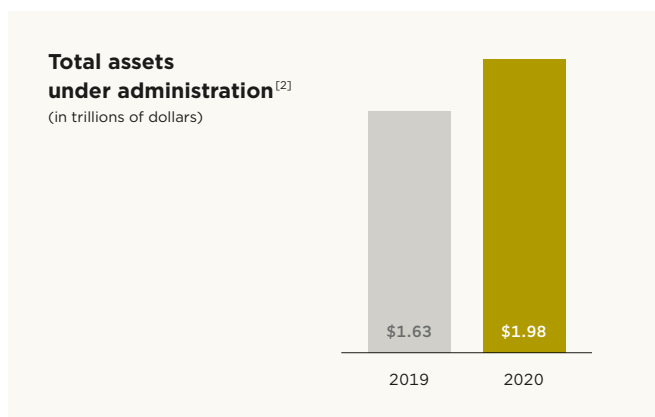


Great-West Lifeco

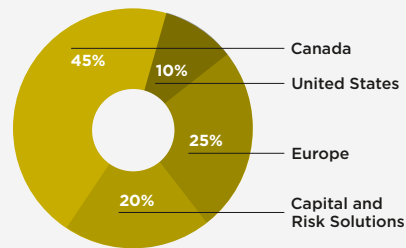
BY THE NUMBERS

Great-West Lifeco is an international financial services holding company with interests in life insurance, health insurance, retirement and investment services, asset management and reinsurance businesses operating in Canada, the United States and Europe under the brands Canada Life, Empower Retirement, Putnam Investments and Irish Life.



Diversified earnings

Based on 2020 base earnings^{[1][2]}



CANADA

45%
of 2020
base earnings^{[1][2]}



UNITED STATES

10%
of 2020
base earnings^{[1][2]}



EUROPE

25%
of 2020
base earnings^{[1][2]}



CAPITAL AND RISK SOLUTIONS

20%
of 2020
base earnings^{[1][2]}



[1] Attributable to common shareholders.

[2] Base earnings and assets under administration are non-IFRS financial measures. Refer to the discussion of these measures in Lifeco's 2020 Management's Discussion and Analysis.