

# GREAT-WEST LIFECO INC.

**\$3.2 billion**  
Net earnings and  
base earnings <sup>[1][2]</sup>

**13.6%**  
Return on equity  
and base return  
on equity <sup>[1][2][3]</sup>

**\$29.2 billion**  
Market capitalization <sup>[4]</sup>

**38 million+**  
Customer relationships

**\$2.5 trillion**  
Total assets under  
administration <sup>[2]</sup>

**\$701 billion**  
Consolidated assets

**234,500+**  
Advisor relationships

**31,000+**  
Employees

## 2022 value creation highlights

- › Delivered strong results with discipline and diversification, driving strong returns and resilient performance
- › Strengthened market leadership positions through strategic and disciplined acquisition and integration efforts
- › Continued to drive responsible growth by expanding access to advice-enabled insurance, wealth, retirement and wellness solutions for its diverse clients

### BRANDS



[1] Attributable to common shareholders.

[2] Base earnings, base return on equity and assets under administration are identified as non-GAAP financial measures or ratios by Great-West Lifeco. Additional information regarding these measures and ratios, including reconciliations, is incorporated by reference from and can be found under "Non-GAAP Financial Measures and Ratios" in Great-West Lifeco's annual MD&A for the year ended December 31, 2022, included in the Corporation's annual MD&A for the year ended December 31, 2022, available on SEDAR at [www.sedar.com](http://www.sedar.com).

[3] The description of return on equity is incorporated by reference from and can be found under "Glossary" in Great-West Lifeco's annual MD&A for the year ended December 31, 2022, included in the Corporation's annual MD&A for the year ended December 31, 2022, available on SEDAR at [www.sedar.com](http://www.sedar.com).

[4] The description of market capitalization can be found under "Other Measures" in the Review of Financial Performance section of this Annual Report.